



ARRL Second Century Campaign

Vision Statement

The ARRL Second Century Campaign will open the path to meaningful involvement in Amateur Radio by new generations, providing opportunities for educational enrichment, community service and personal achievement through the exploration and use of the phenomenon of radio communication.

To launch its second century, ARRL will

- Celebrate the contributions and accomplishments of the Amateur Radio community since 1914;
- Reaffirm its historic role as a responsive, flexible and progressive organization dedicated to the promotion and advancement of the art, science and enjoyment of Amateur Radio;
- Organize a national program for young people to experience and develop skills in scientific and technological discovery through Amateur Radio, providing a safe competitive and collaborative outlet for their curiosity and creativity;
- Increase Amateur Radio's capacity to serve local, national and global communities by applying and sharing our radio communication skills and technical knowledge;
- Strengthen and expand our partnerships with organizations pursuing similar or complementary goals; and
- Secure significant financial resources to fund ARRL's permanent commitment to these objectives.

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